



A Growing Tradition

# TOWN OF BRADFORD WEST GWILLIMBURY TRANSIT FEASIBILITY STUDY

## BACKGROUND

The Town of Bradford West Gwillimbury held a Public Open House on March 22, 2011 which led to the selection of the transit consulting firm, HDR Corporation of Richmond Hill, to investigate the feasibility of introducing transit service. The objective is to review the options available, select an alternative that best meets the public transit needs in a fiscally responsible manner, and to identify the steps needed to implement the service.

## UPDATE

A series of Transit Focus Groups and meetings have been undertaken to involve selected members of the general public, the businesses community, Council members and senior staff, and transit commuters using GO Transit service. Additional meetings are taking place with service providers such as Parkview Transit, GO Transit, Barrie Transit and Town taxi.

Based on the input received from all the stakeholders and best practices of other municipalities, some service concepts will be developed. The Town of Bradford West Gwillimbury will be able to benefit from the experience of other communities since it will have an opportunity to do things right the first time. What is known is that should transit service be introduced, the Town will apply to the Province of Ontario to receive its fair share of the dedicated 2 cent per litre gas tax; this will help pay for the service and reduce the cost to local taxpayers.

The service concepts will then be presented to members of the various stakeholder groups for their additional input prior to undertaking a public open house, which will take place in November, 2011.